



A CASE STUDY

**University of Dundee** School of Medicine



# CASE STUDY University of Dundee

In 2023 The School of Medicine at the University of Dundee initiated an innovative online MSc program in Clinical Embryology and IVF, designed to significantly enhance the educational journey for students specialising in medically assisted reproduction (MAR).

The program integrated Boost's dynamic educational resources to provide an interactive and accessible learning experience that supported the individual needs of each student.

**Duration:** 12 months **Department:** The School of Medicine Videos Watched: 1,341 Practice Questions Completed: 1,240

#### **OUTCOMES**

• The introduction of Boost resulted in a significant improvement in educational outcomes within the module and IVF program. The average passing grade was a B3 (75%), far surpassing the expected pass grade of D3 (50%).

**DOMESTIC** 

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- Students who used Boost demonstrated a 52% increase in correct answers on the platform after engaging with tailored tutorial videos.
- Faculty observed a notable enhancement in the students' ability to integrate and apply statistical knowledge in clinical settings.



**Dr Zoe Johnston** 

**Programme Lead MSc Clinical Embryology and IVF** 



## CASE STUDY

Boost

Under the leadership of Dr. Zoe Johnston, Lecturer in Reproductive Medicine and Programme Lead for MSc Clinical Embryology and IVF, the online IVF program was designed to combine comprehensive academic content with practical learning in evidencebased medicine. The programme includes an Introduction to Clinical Statistics in Medically Assisted Reproduction, equipping students with the skills to analyze and evaluate the scientific evidence in their field and conduct MSc-level research.

Boost's video collections and interactive learning pathways were selected for this module to scaffold student learning. They were integrated to the curriculum as well as being made available to offer 24/7 tutorial support tailored to individual needs. This approach ensured that students had access to resources that reinforced their understanding and addressed specific gaps, fostering greater academic success.

After implementing Boost in the program, 95% of students engaged with the resources, watching 1,341 unique video tutorials and completing 1,240 interactive assessments in a 3 month window. Boost users showed a 52% improvement in correct answers on the platform after watching tailored tutorials. Students achieved an average module grade of B3 (75%), well above the expected pass grade of D3 (50%), highlighting Boost's impact on engagement and comprehension.

Dr. Zoe Johnston noted that Boost addressed variability in analytical skills while supporting students with weaker foundations through personalised pathways that strengthened key competencies. Its user-friendly design made complex statistical concepts accessible and clinically applicable.

Encouraged by these results, the School of Medicine is expanding Boost's use to other programs, including Boost's new Maths for Medical Sciences collection.



### Student Feedback

Student feedback was overwhelmingly positive. Many highlighted that the platform was **"easy to navigate"** and praised the clarity it brought to complex topics.

The pedagogy also contributed to high satisfaction. The platform's extensive exercises, combined with video demonstrations of correct methods, greatly enhanced the learning experience





#### **COLLECTION STATS**



